



City of Rockmart 2015 Christmas Parade “The Memories of Christmas”

It is time to get ready for the 2015 Rockmart Christmas Parade!

The date for the parade is Friday, December 4th at 6:00 p.m., and the rain date is scheduled for Saturday, December 5th at 4:00 p.m.

“The Memories of Christmas” is the theme. To participate in the float contest, the theme should be incorporated into the construction of your float. A panel of secret judges will decide the winners. Prizes available are \$300 for first place, \$200 for second place, and \$100 for third place in TWO Categories, both the School/Non-Profit (Category #1) and Church (Category #2). All units that wish to be judged in the float contest must be in place by 5:30 p.m. All other participants must be in place no later than 5:45 p.m.

If you are planning to include a group of people on your float, please try to assemble offsite and carpool to the staging area at Hilburn Field Parking Lot. All vehicles **not** in the parade will be STRICTLY PROHIBITED from parking or standing in the drop off area, and. NO PARKING will be allowed in the Hilburn Field staging area.

Due to the lack of participation in the Commercial category, the prize money is no longer available, however Commercial Businesses are still encouraged to participate. What better way to advertise for FREE? Over 5,000 spectators are expected.

Application **must** be completed for any group sponsoring participants in the parade including floats, walkers, cars, trucks, animals, bicycles, and vehicles representing any civic or non-profit group, club, school, church, or commercial. For your convenience, we now accept applications of participation online at www.rockmart-ga.gov. You must have a valid email address to apply to participate.

Enclosed you will find a copy of the parade rules, contest information, and map. Rules and forms can also be found at www.rockmart-ga.gov. The day of the parade, a “Hold Harmless Agreement” signature will be required of every driver in the parade.

The City of Rockmart must receive the completed electronic Application Form for all participants **NO LATER THAN WEDNESDAY, NOVEMBER 25, 2015.**

Sincerely,

Leigh Hulsey
Parade Committee Chair/Art Director
Rockmart Cultural Arts Center/City of Rockmart
Email – rcac@rockmart-ga.gov

2015 ROCKMART CHRISTMAS PARADE RULES

Parade Route: **BEGIN** at Hilburn Field parking lot, 815 College St.; straight on College St., left on N. Piedmont Ave.; right on E. Elm St., left on S. Marble St. to Maple St. Marching Bands and Floats will turn left on Maple St., then left on Slate St. Bands will disband in "You Can Store It" parking lot. **END**
All other participants will turn right on Maple St. to Water St. **END**

- All applications must be submitted to the Parade Committee by **NOVEMBER 25, 2015**.
- All applicants and drivers must read all rules and sign the Hold Harmless Agreement required by the City of Rockmart.
- All entries must be approved by the Parade Committee.
- **No live** impersonation of Santa Claus will be permitted. Santa & Mrs. Claus will be at the end of the parade and will stop at Rockmart History Museum, 133 S. Marble St., Rockmart.
- Participants, including any unit or walkers, are **STRICTLY PROHIBITED** from handing out anything including, but not limited to candy, toys, goodie bags, flyers, materials, etc.
- All riders should be sitting or have a secure handle or prop to grasp.
- All tailgates on trucks should be firmly latched in the upright position.
- Do not allow riders to hang over the side of your truck or trailer. We recommend that an adult ride with or walk along side if children are participating.
- **CONFETTI PROHIBITED!** Do not throw or shoot confetti or any other objects.
- Do not exit the float as long as it is in motion.
- Do not allow those riding on the floats to leave the float until it reaches the **END**
- Use lights on your float. Do not burn candles or have any other open flame.
- **ALL** Drivers must have a **valid Georgia Drivers License**, and will be required to sign a Hold Harmless Agreement list the day of the parade.
- Reckless/erratic driving is **STRICTLY PROHIBITED**.
- Cyclists: Motorcyclists **MUST** wear helmets / Bicyclists under age 18 **MUST** wear helmets.
- All Animals **MUST** have a cleanup detail following behind them.
- Horses will not be allowed in the parade unless they are wearing a "diaper".
- **NO VEHICLES** dropping off participants are allowed parking or standing in the float staging area. To drop off, follow the direction of the parade workers to do so quickly then immediately move on.
- All parade participants must be at Hilburn Field parking lot by 5:45 p.m.
- Floats will be judged on Artistic Design, Overall Appeal, Use of Theme, Adherence to Parade rules. Up to 10 points for each category is allowed, but 5 points will be deducted for not following theme and for each violation of the rules.
- **Competing floats MUST be in place by 5:30 PM**
- Violation of any of the above rules can be grounds for disqualification to participate.

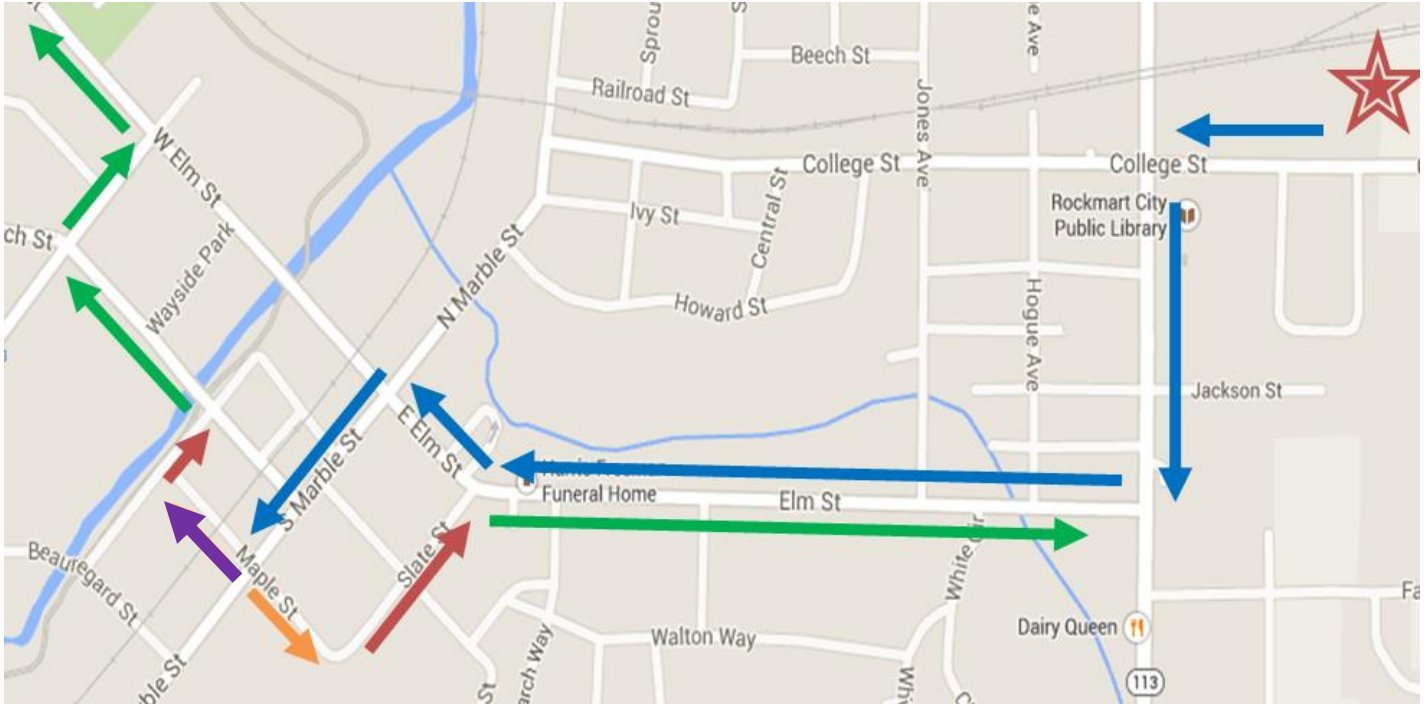
RAIN DATE: Saturday, December 5th (4 PM)

All participants must be at Hilburn Field by 3:45 PM, but competing floats MUST be in place by 3:30 PM to be judged.

NOTE: RAIN DATE TIME - 4PM

If you have any questions email rcac@rockmart-ga.gov .

2015 ROCKMART CHRISTMAS PARADE MAPPED ROUTE



Staging area at Hilburn Field Parking Lot on College Street **(NO PARKING ALLOWED)**

START OF PARADE



BLUE ARROWS - Route of the Parade



ORANGE ARROW – Route for **FLOATS & BANDS** at parade END



PURPLE ARROW – Route for **SINGLE VEHICLES & WALKERS** at parade END



RED ARROWS – Represent the END of the parade, STOP, as needed by Rockmart PD.



GREEN ARROWS – Represent traffic directed by Rockmart PD, after the parade END.